



## Inkulture Corporation Privacy Policy

### Introduction

Inkulture Corporation ("we," "our," or "us") values your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you use our services, visit our website, or interact with us in any other way. By using our services, you consent to the practices described in this Privacy Policy.

### Information We Collect

#### 1. Information You Provide to Us

- Account Information: When you create an account, we collect personal information such as your name, email address, phone number, and password.
- Payment Information : If you make a purchase or transaction, we collect payment information, such as your credit card number and billing address.
- Support Information: Information you provide when contacting our support team, including your name, email address, and the content of your communication.

#### 2. Information We Collect Automatically

- Usage Information: We collect information about your use of our services, such as the features you use, the actions you take, and the time, frequency, and duration of your activities.
- Device Information: We collect information about the devices you use to access our services, including IP address, browser type, operating system, device identifiers, and mobile network information.
- Cookies and Tracking Technologies: We use cookies and similar technologies to collect information

about your interactions with our website and services.

### 3. Information from Third Parties

- Third-Party Services: If you link, connect, or log in to your account with a third-party service (e.g., Google, Facebook), the third party may send us information such as your name, email address, and profile picture.
- Partners and Service Providers: We may receive information about you from our partners and service providers to enhance our services and your experience.

### How We Use Your Information

We use the information we collect for the following purposes:

- Provide and Improve Services: To deliver, maintain, and improve our services, including understanding user trends and preferences.
- Personalization: To personalize your experience and the content we deliver.
- Communication: To communicate with you, including sending you service-related updates, marketing communications, and responding to your inquiries.
- Security: To protect the security and integrity of our services, detect and prevent fraudulent activities, and ensure compliance with our policies and applicable laws.
- Legal Compliance: To comply with legal obligations and respond to lawful requests from public authorities.

### Information Sharing and Disclosure

We do not sell your personal information. We may share your information in the following circumstances:

- Service Providers: With third-party service providers who perform services on our behalf, such as payment processing, data analysis, email delivery, hosting services, and customer support.
- Business Transfers: In connection with a business transaction, such as a merger, acquisition, or sale of assets, where your information may be transferred as part of the transaction.
- Legal Requirements: If required by law or in response to a legal process, such as a court order or subpoena, we may disclose your information.

- Protection of Rights: To protect and defend our rights, property, or safety, and the rights, property, or safety of our users or others.

## Your Rights and Choices

You have the following rights regarding your personal information:

- Access and Update: You can access and update your personal information by logging into your account or contacting us.

- Opt-Out: You can opt out of receiving promotional communications from us by following the unsubscribe instructions in those communications or contacting us.

- Data Deletion: You can request the deletion of your personal information by contacting us. Please note that we may retain certain information as required by law or for legitimate business purposes.

## Data Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, loss, or destruction. However, no security measures are completely foolproof, and we cannot guarantee the absolute security of your information.

## International Transfers

Your personal information may be transferred to, and processed in, countries other than the country in which you are resident. These countries may have data protection laws that are different from those of your country. We take appropriate measures to ensure that your personal information remains protected in accordance with this Privacy Policy.

## Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website and updating the effective date. Your continued use of our services after the changes become effective constitutes your acceptance of the new Privacy Policy.

## Contact Us

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

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